



# LEAH CONNOR

“Our doubts are traitors, And make us lose the good we oft might win, By fearing to attempt.” –Shakespeare



## CONNECT



[agoodgroup@icloud.com](mailto:agoodgroup@icloud.com)



[agoodgroup.org](http://agoodgroup.org)



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## EDUCATION



### MFA in Creative Writing

George Mason University



### MA in Women's Studies

George Washington University



### BA in Women's Studies

Penn State University



### Race Director & Coach

Road Runners Clubs of America (RRCA) Certified



## HOBBIES

Pokémon GO

Running

Trivia

TwinsRun.com

Wordle



## OVERVIEW

**Creative | Inquisitive | Helpful | Quirky | Dedicated**

I have extensive experience working remotely in creative services and digital marketing for non-profit organizations and small businesses. My strong work ethic, direct communication style, and empathy have made me a valued team member.



## SKILLS & EXPERTISE

- Communications Strategy
- Creative Writing
- Customer Support
- Digital Marketing
- Fundraising
- Graphic Design
- E-commerce
- Email Campaigns
- Event Management
- Proofreading and Editing
- Race Directing
- Social Media



## SOFTWARE

- Adobe Creative Suite
- Canva
- Constant Contact
- Drupal
- Facebook Ads
- Google Apps and Analytics
- Hootsuite
- MailChimp
- Microsoft Office Suite
- Quark
- RunSignup
- Salesforce Social Studio
- Weebly
- WordPress



## EXPERIENCE



### A Good Group

1997 - present

Graphic Design & Digital Marketing (self-employed)



### Virginia Film Festival

2022

Communications Coordinator (seasonal role)



### Charlottesville Track Club

2008 - 2021

Marketing / Race Director



### Learning Without Tears

1998 - 2020

Sr. Digital Media Coordinator



### Ragged Mountain Running Shop

2016 - 2020

Graphic Design & Digital Marketing



### AcademyHealth

1997 - 2016

Manager of Web Services / Consultant



### Catholics for Choice

1995 - 1996

Public Policy Program Assistant



### Congressional Caucus for Women's Issues

1993 - 1995

Legislative Assistant and Office Manager